

Prodacapo Balanced Scorecard



Translate your strategy into action



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Most organizations have a strategic plan and some kind of framework for performance measurement in place. Still, the success rate for strategic achievement is usually not as good as expected. A key reason for this is that existing management systems do not help organizations to bridge the gap between strategic planning and day-to-day operations.

What is needed for success is a tool that assists your organization in translating the strategy into specific, measurable targets and actions for each relevant process, unit,

department, and team. You need a tool to communicate these targets and actions throughout the organization. This will allow you to unlock the potential of your employees and enable them to collaborate and execute the strategy in a proactive fashion.

What you need is a tool that enables your organization to measure and manage progress across the entire enterprise. It also has to let you respond more rapidly and proactively to changes and areas in need of corrective action.

Prodacapo Balanced Scorecard has been designed to do all of this. This is the software tool that will help your organization translate your strategy into action.



More powerful, easier and faster Performance Management

Prodacapo Balanced Scorecard is a prepackaged easy-to-use software tool that enables your organization to manage and measure performance. It helps your organization to communicate strategy at all levels, establish responsibility for achievements and focus on actions critical for success. The solution is certified by the Balanced Scorecard Collaborative, which means that the founders of the Balanced Scorecard method have approved it.

Prodacapo Balanced Scorecard is more than just a measurement system – it's a management system too. With Prodacapo Balanced Scorecard you can communicate, manage and follow up on all actions, ensuring that the organization achieves its strategic objectives.

Prodacapo Balanced Scorecard is fully web-enabled, with intuitive dashboards, graphs, and reports. This means that users at all levels can easily access and understand Balanced Scorecard information and take action based on it.

The solution is flexible to suit your needs and easily integrate with existing IT systems, allowing automatic updates of your scorecard data.

Prodacapo Balanced Scorecard is part of our suite of integrated solutions for Enterprise Performance Management. This makes it easy for you to add other Prodacapo world-class products to further enhance the performance of your organization.

Fast and flexible Balanced Scorecard creation

Prodacapo Balanced Scorecard includes smart and easy-to-use functionality that make it easy for you to rapidly get up and running – even if your organization is large and complex. This flexible solution can easily be tailored to suit other popular scorecard frameworks similar to Balanced Scorecard.

The system enables your organization to translate strategy into objectives, measures, and actions at all required organizational levels, and your overall scorecard can have an unlimited number of underlying scorecards.

Prodacapo Balanced Scorecard is based on modern n-tier client/server technology and market-leading database engines. This provides you with the flexibility to scale your installation as required. You can, for instance, begin with a local installation and gradually expand it into a global roll-out.

Ease-of-use and easy web access

Users easily learn how to work in the system. Prodacapo Balanced Scorecard is very easy and intuitive for all users, no matter what their position within your organization.

The solution is web-enabled. This provides all users across your organization with the means to easily access the scorecard via their standard web browser. They can also update measures and action plans, and add comments via their web browser. This allows for rapid communication and feedback.

The system is easily integrated into your portals or intranet and can be customized to fit into these applications graphically.

Because Prodacapo Balanced Scorecard is web enabled, no program has to be installed on end-users' computers. The result is low cost of ownership and rapid implementation. Only the users who build and administer the scorecard need to have the software installed.

Make things happen to achieve your goals

Your organization will only achieve results when initiatives and plans are turned into action. Prodacapo Balanced Scorecard therefore provides powerful support for communication, management, and follow-up of the actions and initiatives needed to attain your goals. This gives the organization and each user powerful support for translating strategy into action and allows your organization to be driven by ownership and responsibility for achievements.

Information about all action plans and initiatives can easily be presented in different dimensions. This will help you to ensure that all action taken within the organization focuses on fulfilling the overall strategy.

Powerful graphical presentation and analyses

Easy-to-understand, highly visual dashboard displays, graphs, and reports provide users with relevant information about current performance and trends. Drill-down options provide more detailed information. Users can also add textual comments and links to supporting information to facilitate understanding and collaboration throughout the organization.

Prodacapo Balanced Scorecard provides users with early alerts, notifying users of both excellence and



challenges. This enables users to respond proactively and rapidly whenever corrective action is required. The system can also be set to send automatic e-mail alerts to users regarding changes in performance or about missing or insufficient data and action plans. This means there is no delay in taking corrective action.

Prodacapo Balanced Scorecard makes it is easy for you to measure and manage the performance of your entire organization and to turn information into action and results.

Enhanced analyses

Do you want to drill down from your Balanced Scorecard to make fast, multi-dimensional analyses of vast quantities of data, such as sales statistics, to further analyze cause and effect? If so, you can buy the optional add-in component Prodacapo Power Analytics. This component extends the broad reporting and analyses capabilities by offering OLAP drill-down and slice-and-dice functionality.

Ease of integration

Prodacapo Balanced Scorecard is designed to make it easy to update the data in the system manually. The system is also designed for seamless integration with your existing IT environment. It includes an ETL tool (Extract-Transform-Load) that can automatically retrieve data from your current systems and data warehouses and update your scorecard. This way, you can devote your time to analyses and take action rather than spending time updating your Balanced Scorecard.

Prodacapo is Performance Management!

Prodacapo Balanced Scorecard is part of our integrated software suite for Enterprise Performance Management. This also includes world-class products for Activity-Based Costing/Management, Process Management, and Interactive Business Planning. Each solution is designed to work separately or integrated with one or several of the other products to deliver exactly what you need, to improve performance across your organization.



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ABOUT PRODACAPO Founded in 1994, Prodacapo has uniquely focused on developing software solutions that help organizations improve performance. We call it Enterprise Performance Management. This specialization has proved extremely beneficial to our customers and today more than 500 customers in over 50 countries use Prodacapo world-class software solutions.

Prodacapo is headquartered in Stockholm, Sweden, and has a network of experienced partners and distributors around the world helping customers to improve their performance.



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