

Prodacapo Interactive Business Planning



Simulate and plan required
resources, costs, and profitability



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The constant changes of today have made it crucial for organizations to be able to simulate and plan how strategic decisions, organizational changes, or changing market conditions influence resource requirements, future costs, and profitability.

Of equal importance to organizations is the ability to continuously allocate and optimize resources in order to achieve strategic targets and maximize profitability.

This calls for a tool that can add intelligence to your simulations, planning, and budgets – a tool that also enables you to simulate, plan, and make reforecasts easily and rapidly. Prodacapo Interactive Business Planning is a world-class tool that meets these needs.



A powerful solution for simulation and planning of the future

Prodacapo Interactive Business Planning is a dynamic planning tool that will enable you to easily and rapidly simulate and plan future resource requirements, costs, and profitability. This solution allows your organization to try out scenarios and strategies and optimize resources and operations in order to improve profitability and achieve strategic targets.

Prodacapo Interactive Business Planning brings intelligence to your simulations, planning, and budgeting by using an ABC approach to establish a cause-and-effect link between resources and the products and services provided. This link is often absent from traditional planning methods.

Innovative and user-friendly functionality make it easy to work in Prodacapo Interactive Business Planning. It also includes powerful and flexible analysis and reporting options that make presentations and analyses intuitive. And users of your choice can access this information via their standard web browsers. The solution is easily integrated with your current IT environment.

Prodacapo Interactive Business Planning is part of our suite of integrated solutions for Enterprise Performance Management. This makes it easy for you to add other Prodacapo world-class products to further enhance the performance of your organization.

The right information for confident decisions

Use Prodacapo Interactive Business Planning to:

Simulate profitability and costs

Analyze the financial effects (costs and profits) of a range of scenarios such as: change in demand for products and services, changed product volume and mix, process improvements, outsourcing options, or changes to resource costs.

Simulate and plan resources required

Make accurate plans for resources required, such as the number of full-time employees, on the basis of how your organization plans to perform and what it should deliver.

Manage resource capacity

Optimize resource allocation to ensure that strategic goals can be attained. Analyze resource allocation and identify areas with bottlenecks and areas with excess capacity.

Facilitate budgeting process

Facilitate the process of creating, updating, and maintaining your budget and rolling forecasts.

Add intelligence to your simulation and planning

Unlike traditional planning and budgeting methods, Prodacapo Interactive Business Planning allows you to model the true cause-and-effect relationships between the organization's use of resources such as people, equipment, and premises and the products and services provided to customers. This will make your planning and simulation more accurate, as they will be based on factual relationships, not on managers' estimates or extrapolations based on the past. Prodacapo Interactive Business Planning therefore makes it possible for you to give factual answers to questions like "How will the organization's consumption of resources be affected if sales drop 30% in a key market?"

Simulate, plan, and make reforecasts easily and rapidly

The system will not only add intelligence to your simulation and planning; because your model will be based on true cause-and-effect relationships, it will also allow you to do simulations and reforecasts without involving each and every cost center manager. This means you can quickly and easily model multiple scenarios for decision-making.

Step-by-Step Wizard

Prodacapo Interactive Business Planning provides a unique, user-friendly, step-by-step wizard that will guide you through the simulation and planning process to facilitate and speed up your work. It will also provide you with full insight into the reasons behind the results of your simulation and planning operations. You can override simulations suggested at each step, allowing you to make your own management decisions throughout the process.

Manage multiple scenarios

Several planning scenarios can be created in a single model in order to simulate different outcomes based on alternative assumptions.

Powerful analysis and reporting options

Prodacapo Interactive Business Planning offers an extensive suite of flexible and user-friendly analysis and reporting options. The product also includes a powerful built-in tool for easy creation of user-defined reports and charts. In addition the solution allows you to export information to practically any application – from MS Excel to data warehousing environments, budgeting, finance, and consolidation systems, as well as leading OLAP tools.



Easy access by Intranet or Internet

You can give users of your choice access to dynamic reports and analyses via their standard web browsers. This means that you can effortlessly provide all users throughout your organization with information that will always be up-to-date.

Flexible business modeling

Prodacapo Interactive Business Planning offers the most advanced modeling capabilities on the market, making it easy for you to rapidly build and maintain a simulation and planning model that is realistic – even if your organization is large and complex. It also offers modeling features such as three-stage cost breakdown in order to reflect true cause-and-effect relationships. The solution recognizes that people are often a key cost driver in many organizations, and therefore the number of full-time employees is visualized in the simulation and planning

The solution is based upon modern client/server tech-

nology and market-leading databases and can handle vast amounts of data. Prodacapo Interactive Business Planning is easy to integrate with your existing systems. The product includes an ETL-tool (Extract-Transform-Load) that can automatically retrieve data from all your current IT systems and update Prodacapo. Your systems can also easily be updated with information from Prodacapo Interactive Business Planning.

Prodacapo is Performance Management!

Prodacapo Interactive Business Planning is part of our integrated software suite for Enterprise Performance Management. This also includes world-class products for Activity-Based Costing/Management, Process Management, and Balanced Scorecard. Each solution is designed to work separately or integrated with one or several of the other products to deliver exactly what you need, to improve performance across your organization.

ABOUT PRODACAPO Founded in 1994, Prodacapo has uniquely focused on developing software solutions that help organizations improve performance. We call it Enterprise Performance Management. This specialization has proved extremely beneficial to our customers and today more than 500 customers in over 50 countries use Prodacapo world-class software solutions.

Prodacapo is headquartered in Stockholm, Sweden, and has a network of experienced partners and distributors around the world helping customers to improve their performance.

